## [Guide]

# IT Financial Management on ServiceNow

## Organizations leveraging ServiceNow strategically run their Technology Business Management on Proven Optics

The business demands value from it's IT investments, but cumbersome TBM tools fail to deliver a clear value because they fail to automate, integrate, and educate. Do you understand the true price, performance, & risk of your existing solution?

- **Price:** licensing cost, service costs, resources, & support should not come at a premium–your solution shouldn't require handholding
- **Performance**: leveraging prescriptive models & native integrations of day-to-day apps should be a given with any solution–your solution should be predictable & scalable
- Risk: data import/export is time consuming, increases errors & vulnerabilities, & requires many integrations-your solution should mitigate risks

With Proven Optics you can navigate challenges and capitalize opportunities at every turn.

### There's value in simplicity-

Proven Optics is right for organizations whose desired outcomes include a repeatable, sustainable, scalable & defensible processes, predictable data, & actionable insights. Growing & maturing ITFM practices can expect reduced transition efforts & shortened implementation timelines.



#### **Price Consideration**

From licensing costs, to expensive consultant hours, and endless implementation & maintenace hours-should you overpay for a tool that requires extensive management?



#### Performance Consideration

From overengineered inefficiencies to broken dashboards-should you overpay for a spotty-at-best ITFM software?



#### **Risk Consideration**

From disparate, adhoc data and information, to missing context, and inactionable insights-can you continue to afford the additional risk?

# **STANDARD IMPLEMENTATION PROCESS**

Get Straight to Value



#### Why Proven Optics?

Proven Optics is the leader in IT Financial Management, with SaaS applications built to automate TBM, budgeting, and billing processes for the public and private sectors. Backed by ServiceNow Ventures, we are an Elite-status ServiceNow partner and a two-time Americas App Development Platform Partner of the Year. With 20+ years of industry practitioner experience, our team is passionate about helping IT organizations reimagine their financial processes and reassert their value to the business.

#### LEARN MORE

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